Soldotna
CHAMBER OF COMMERCE

The leading resource for business development and community growth in the Greater Soldotna area.

2026 MEMBERSHIP PACKET

WWW.SOLDOTNACHAMBER.COM

44790 STERLING HWY., SOLDOTNA, AK 99669 CALL 907-262-9814

ABOUT US

Our Vision

The leading resource for business development and community growth in the Soldotna

CHAMBER STAFF

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BOARD OF DIRECTORS

Chuck Winters
President
Airport Equipment Rentals

Jill Schaefer
Vice President
Kenai Peninsula Office Director
Office of Governor Mike Dunleavy

Steve Manley
Sec./Treasurer
Northrim Bank

Jerry Herring
Central Alaska Engineering

Pegge Erkeneff
River Raven Sanctuary Lodge

Annette Villa
Wednesday Market

Regina Davis
Davis Block & Concrete

Jordan Chilson
City Council Representative

Lance Spindler
Senior Helpers of the Kenai Peninsula

Kevin Lundeberg
First National Bank

Shannon Martin
Kenai River Sportfishing Association

Trent Dodson
Kenai Watershed Forum

Lonny Piscoya
Alaska Bureau of Investigation

Our Mission

Promote responsible growth for the Greater Soldotna through representing, educating, and advocating for our members.

ABOUT YOUR MEMBERSHIP

Duration

Your membership year begins from the date you sign up and your payment is processed.

Payment Info

Secure online payments are made available to manage your membership. We also accept payment via credit card, check, and cash.

Member Dues

- 1 - 4 Employees : $200
- 5 - 10 Employees : $250
- 11-50 Employees : $400
- 51-100 Employees: $600
- 100+ Employees : $1,000
- Governmental: $200
- Non-Profit (w/paid staff): $200
- Non-Profit (no paid staff; volunteer-driven): $75
- Individual Membership (non-business): $50

Additional Categories

With your membership, you are entitled to ONE primary category listing. If you wish to include additional categories, there is a charge of $35 per category. This fee applies at any point you choose to add an extra category during your membership and is not prorated, regardless of when the addition is made.

Renewal Reminders

We will send you a few reminders via email and snail mail prior to your renewal date to ensure continuous membership benefits. If you are 30+ days past due, your membership will be paused. If you are 60+ days past due, your membership will be dropped and you will need to contact us to sign up again.

Key Deadlines

If you're an active member on or before 12/31/26, you will be in the 2027 Visitor Guide directory. If you sign up after 12/31/26, you will be in the 2028 Visitor Guide. Please make sure all of your business information is correct and up-to-date by 12/31/26 as we prepare to finalize and print our 2027 Visitor Guide.

MEMBER BENEFITS

Events & Recognition

Ribbon Cuttings
A ribbon cutting is YOUR event. The Chamber is here to assist you with invites, local media, a welcome speech, and more! Call to schedule.

Award Ceremony Tickets
Receive *two* complimentary admissions to the prestigious annual Awards Ceremony, celebrating local business achievements and community contributions.

Early Ticket Access
Enjoy early access to tickets for select Chamber events, ensuring you never miss out on popular gatherings.

Marketing & Visibility

Website Directory
Gain enhanced online exposure through a premium listing on the Chamber's website, increasing your digital footprint and accessibility.

Chamber Logo Use
Enhance your business credibility by using the Chamber's logo in your marketing and communications.

Visitor Guide Directory
Feature your business in the widely-distributed Soldotna Guide, enhancing visibility to tourists, locals and relocating individuals alike.

Brochure Distribution
Display your business brochures or business cards in the Soldotna Visitor Center, ensuring high visibility to a broad audience.

Annual Window Decal
Display a decal on your business premises to publicly demonstrate your support and membership with the Chamber.

Weekly E-Newsletter
Submit your upcoming events, job listings, educational content, and more to our weekly e-newsletter that reaches around 2,000 contacts.

Business Tools & Resources

Online Vacancy Calendar
Utilize an online calendar to showcase available dates for your accommodations, streamlining bookings and customer inquiries.

Member Exclusive Pricing
Receive special vendor and ticket pricing, exclusive to Chamber members, for various events and programs throughout the year.

Bulk Mail Permit Use
Take advantage of the Chamber's bulk mail permit for your mailing needs, offering cost savings on large mail campaigns. Call to make an appointment!

Online Job Listings
Post job openings on the Chamber's digital platforms, attracting a wider pool of qualified candidates.

Networking & Community Engagement

Exclusive Customer Referrals
Benefit from direct referrals from the Chamber to potential customers, leveraging the Chamber's network and credibility.

Networking Opportunities
Access to various networking events like luncheons, volunteer opportunities, and other events fostering connections within the business community.

Member Representation
Your voice is heard in shaping the Chamber's direction and driving positive change in our community.

Luncheon Spotlight
Have an announcement for a business development? Give us a call to set up a 5-min spotlight at one of our luncheons!

MEMBER BENEFITS CONT.

Networking & Community Engagement Cont.

Community Calendar

Do you have any events coming up? Hosting a gathering or workshop? We want to hear about it! Submit your events online to keep our calendar full, accurate, and bursting with exciting opportunities. Let's make our community calendar the heartbeat of Soldotna, a place where everyone can come together, connect, and make every day on the Kenai Peninsula a celebration!

Support & Assistance

Soldotna Chamber Creative Labs

We will be offering workshops to support your business needs, held on-site at the Chamber.

Step-by-step Member Tutorials

We will be offering tutorials for things like updating your listing, accessing your Member Portal, and more!

Always Here to Help

Whether you need a second set of eyes on your new menu, design help for your lodging brochure, or guidance on making the most of your membership, we're here for you!

NEW MEMBER BENEFITS

As part of our commitment to support and celebrate our new members, we are delighted to offer the following one-time benefits. These exclusive perks are designed to kick-start your journey with us, ensuring you get the most out of your initial experience.

New Member Spotlight

Get featured in our e-newsletter, on social media, and during our Tuesday radio spot! Includes a short description, logo or photo, and contact info to introduce your business to the community.

KSRM Marketing Analysis

In partnership with our Diamond Partner, new members of the Soldotna Chamber get a one-time free complete marketing analysis with KSRM to explore how to market their business!

These benefits are only available to New Members, with the exception of businesses under new ownership, or previous members re-joining after a minimum of three years of non-membership

KEEP AN EYE ON OUR COMMUNITY CALENDAR, E-NEWSLETTER, AND SOCIAL MEDIA PLATFORMS TO STAY UP TO DATE ON LUNCHEON TOPICS, SPEAKERS, AND DATES

Guidelines

Submission to the Weekly E-Newsletter is exclusively available to our members. It's one of the many ways we strive to add value to your membership and provide you with avenues to showcase your business. While submissions are member-exclusive, our e-newsletter reaches around 2,000 contacts, including members and the general public, ensuring your message gets extensive exposure. We welcome submissions that include business news, upcoming events, member achievements, job listings, or educational content that benefits our community. All submissions are subject to approval to ensure relevance and value to our audience. We ask that you please do not submit events earlier than 6 weeks before the event's scheduled date.

How to Submit

Send your content to **communications@soldotnachamber.com** with the subject line "E-Newsletter Submission."
Please include a brief description, any relevant links, and attach any images or graphics you wish to include.

Deadlines

To ensure inclusion in the current week's e-newsletter, which is distributed on Monday afternoons, please submit your content by 11 am on the Friday before.

Review Process

Our team reviews all submissions to ensure they align with our community standards and e-newsletter themes. While we attempt to include all relevant content, space is limited and priority is given to timely and impactful submissions.

This is your platform to shine and inform. We encourage you to take advantage of this exclusive opportunity to connect with our community, share your story, and engage with a wider audience. If you have any questions or need assistance with your submission, please don't hesitate to reach out.

EMAIL YOUR
E- NEWSLETTER
SUBMISSION

LUNCHEONS

Chamber luncheons regularly host a variety of speakers and topics relevant to the interests of the business sector. These events offer an excellent opportunity for networking with other entrepreneurs, government officials, and members of the community. We often collaborate with the Kenai Chamber to organize Joint Luncheons. Soldotna luncheons are generally scheduled for the second and fourth Wednesday of each month.

Interested in speaking at a Chamber Luncheon? Those who wish to host a luncheon and deliver a luncheon presentation, please submit a request form online. If you want more information or have any questions, please get in touch with our team.

MEMBER WEBSITE PORTAL

Your member website portal gives you easy access to update your business listing, submit events, post job openings, pay invoices, and more!

Once you become a member, you will receive an email from our office with a login link. Change your password, make any business listing updates you would like, and be sure to bookmark the page for future engagement.

LOG IN HERE

(907) 262-9814

2025 NUMBER NARRATIVE

Soldotna CHAMBER OF COMMERCE

"We Got Social"

@SOLDOTNACHAMBER

Followers
6.3K
+9.7%
193.9K VIEWS

1.14K
Followers

@VISITSOLDOTNA

14K
+1.4%
12.8K VIEWS

5.42K
Followers

482 Members
Retention Rate 70%

49 NEW Members

Visit Soldotna
35,000
Visitor Guides Distributed

Ribbon Cuttings 9

Relocation Packets Distributed 66

23,373
MAY-SEPT
Visitor Center Traffic

MEMBERS PARTNERED WITH
as in-kind donations & services
106

171 VOLUNTEERS

SPONSORSHIPS
as in vendors or co-op advertising
76

CHAMBER BUSINESS DIRECTORY REFERRALS
80,775
Total Member Listings Viewed.
Average of 145.28 referrals from website.

OUR REACH
2.4K
Email Subscribers
50%
Open Rate
For 2025, the national average nonprofit email open rate generally falls around 25% to 30%.

CHAMBER EVENTS
40

EDUCATIONAL SCHOLARSHIPS
$7,500

SPARK SOLDOTNA BUSINESS GRANT
$4,000

MEMBER TO MEMBER ENGAGEMENT

Member Referral Program

Are you familiar with a business that hasn't yet discovered the benefits of joining the Soldotna Chamber of Commerce? You can play a pivotal role in expanding our community by sharing your positive experiences and illustrating the advantages of membership.

How It Works

When a new member is joining, they'll have the option to specify who referred them to the Chamber. All you need to do is encourage them to mention your name/business during their sign-up process.

Recognition + Rewards

Upon their registration, both you and the new member will be given a free month of web advertising. You will also be thanked on our "New Member Spotlight" that's both featured in our weekly e-newsletter and ON social media.

Engage More, Offer More

We encourage referring members to further engage by picking up a membership folder from our office. This folder can be an excellent resource to share with the businesses you are referring, providing them with a comprehensive view of what the Chamber has to offer.

Questions?

If you have any questions or need additional materials to assist with your referral, feel free to reach out or visit us.

Shop Local

One of the best ways to promote your business is to engage with other community members. Ways to engage include: attending luncheons, ribbon cuttings, and as always, **SHOPPING LOCAL**. Participating in these events is a great way to congratulate other businesses and neighbors and connect in each other's success.

ONLINE DIRECTORY

We appreciate your commitment to strengthening our community by participating in the Member Referral Program. Your efforts help us all grow together.

PAID ADD-ONS

Email Leads Service
$150/year

Receive qualified leads generated on our website from visitors requesting more info about visiting or relocating to Soldotna.

Additional Categories
$35/additional category

With your membership, you are entitled to one primary category listing. If you wish to include additional categories, there is a charge of $35 per category. This fee applies at any point you choose to add an extra category during your membership and is not prorated, regardless of when the addition is made.

Relocation Ads
$100/year

The Soldotna Chamber's Relocation Packet is a comprehensive collection of information about our community. This is an affordable, effective way for Soldotna Chamber members to promote your company's products and services to individuals and families looking to relocate to this area. Once paid, bring in 150 pieces of your chosen marketing material, we will do the rest! Deadline: April 1, 2026.

Website Ads
$200*/year

A website ad creates great additional advertising for your business on our widely viewed website. *Pricing for a 12 month web ad starts at $200 for 1 ad placement of your choice (limited availability) of business directory pages. Additional placement is $100/ea. Purchase of a Visitor Guide ad takes $50 off a web ad purchase.

Members Mailing List
$35

Up to once a year, you can purchase a full Mailing List of our Membership in the form of mailing labels. This Mailing List is not available in the form of an Excel sheet.

Visitor Guide Ads
Pricing varies, please check in Aug. for an ad spec sheet

A reliable resource for reaching new and returning visitors. Guides are mailed to prospective Alaska travelers and distributed at in-state and national travel shows. Travelers pick up the guide at visitor information centers located throughout the state, the Anchorage Airport, and more locations! Ad Submission Window: July 1, 2026 - October 10, 2026. Payment Deadline: October 1, 2026.

RIVER CITY PULL-TABS

RIVER CITY PULL-TABS: SUPPORTING THE SOLDOTNA CHAMBER OF COMMERCE River City Pull-Tabs is more than just a gaming operation—it's a direct supporter of the Soldotna Chamber of Commerce and its mission to promote economic growth, local businesses, and community events. As a nonprofit gaming entity, a portion of every dollar spent on pull-tabs helps fund Chamber programs, providing resources and opportunities that benefit both businesses and residents in Soldotna.

HOW IT STARTED River City Pull-Tabs was established as a way to generate additional revenue for the Soldotna Chamber of Commerce while giving the community an entertaining and engaging way to support local initiatives. From its inception, the goal was to create a sustainable funding source that could supplement membership dues and event revenue, ensuring the Chamber could continue to offer valuable programs and services to its members.

HOW IT'S GROWN Over the years, River City Pull-Tabs has expanded its reach, attracting more players and increasing its contributions to the Chamber. The continued success of this operation has allowed the Chamber to support business development programs, host community events, and advocate for local economic growth. The impact of River City Pull-Tabs can be seen in everything from networking opportunities for business owners to large- scale events that bring visitors to Soldotna.

WHY IT MATTERS Every time someone plays at River City Pull-Tabs, they are directly investing in the Soldotna community. These funds help sustain Chamber initiatives such as:

- Business networking events
- Tourism marketing efforts
- Community celebrations and events
- Economic development programs
- Member support and resources
- So much more!

2025 COMMUNITY PARTNERS

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DIAMOND

MARATHON

ConocoPhillips

PLATINUM

AER HEAVY EQUIPMENT

Kenai Catering

Hilcorp

SOLDOTNA City of Soldotna, Alaska

central peninsula hospital

ALASKA SALMON ALLIANCE

Soldotna CHAMBER OF COMMERCE Community Partners

GOLD

Altman, Rogers & Co.

Alaska Airlines

LYNDEN

North Star Metals

GLOBAL CREDIT UNION

PCHS

SILVER

Alaska Communications
Northrim Bank
First National Bank
HEA
Bassline Sound
Chugach Alaska Corporation
Sweeney's Clothing
Alaska Waste

MEDIA

CLARION

GREAT LAND

SIGNATURE EVENTS

Soldotna Chamber AWARDS CELEBRATION

Join us at the Soldotna Chamber of Commerce Awards Celebration, an annual event honoring outstanding local businesses and entrepreneurs for their resilience and community contributions. This event celebrates community spirit and recognizes the hard work and dedication that strengthens Soldotna.

Frozen River Fest

Brace yourself for a uniquely Alaskan Beer Festival experience! Each February, we gather breweries from across the state, with food trucks, live music, & crackling bonfires. The evening concludes with a fireworks show illuminating the Kenai River's frozen river banks.

LEVITT AMP SOLDOTNA MUSIC SERIES

Through a partnership with the Levitt Foundation, we are able to bring the Levitt AMP Music Series to Soldotna Creek Park! Join us for FREE live music, just off the banks of the Kenai River, at 6pm on Wednesdays throughout the summer. Check out the Soldotna Wednesday Market, grab something delicious at a food truck, or head over to the beer garden!

Soldotna Chamber PIE AUCTION

Prepare your sweet tooth and your giving spirit for a highlight on Soldotna's calendar! This themed event promises an evening of laughter, camaraderie, and, of course, irresistible desserts up for grabs. Bid boldly knowing that this fundraiser benefits our community events, as well as fully funds our longstanding Scholarship Program!

CHRISTMAS IN SOLDOTNA

Gather together for this free community event as we welcome Santa Claus and his reindeer to the city of Soldotna. Held on a Saturday in December, enjoy horse-drawn sleighrides, cocoa & cookies, live music, and a magical tree lighting!

COMMUNITY Scholarship Fair

The Soldotna Chamber's Community Scholarship Fair connects students, families, and adult learners with a wealth of information on local and state scholarships and other financial aid opportunities. Held in January, join us for a chance to win a $500 education grant, awarded to an attendee at the event!

Sweeney's ST PATRICK'S DAY PARADE

Gather all the leprechauns in your family, style up your favorite green, and chase down that illusive pot of gold as the Sweeney's Annual St. Patrick's Day Parade weaves its way through the snow- kissed streets, spreading Irish cheer to Soldotna!

PROGRESS DAYS

A cherished tradition dating back to 1957, Soldotna Progress Days stands as the largest annual event in our community, occurring on the fourth Saturday every July! The festivities include a parade through town leading to our block party in Parker Park. Also look for rodeos, car shows, farmers markets, and so much more throughout the week!

SPARK Soldotna

Spark Soldotna, a 'Shark Tank'-inspired event, showcases local entrepreneurs competing for a $4,000 business grant. Join us each November for this catered event as our Spark Finalists present their business ideas before our panel of Spark Sharks who will select the evening's winner!

Student of the Quarter LUNCHEONS

Join us as we honor outstanding middle & high school students nominated by teachers, coaches, and administrators. These students are selected for their character, love of learning, leadership, community service, and perseverance. Check our Community Calendar or Facebook page for upcoming luncheon details!